



Irene Iancu, Toronto, Ontario

Irene is a passionate RDH making lives better for her patients, students, and the RDH community. Some highlights of her superpowers: 1) educating and leading students at Oxford College through the hygiene program; 2) giving smiles back to deserving patients without access to dental care on three volunteer dental missions to Honduras, Africa, and Eleuthera; 3) supporting the Gift from the Heart initiative as a volunteer and fundraiser; 4) increasing dental hygienists' pride in what they do through her substantial social media presence, which connects dental professionals in a fun and entertaining way; 5) continuing to break down barriers within the profession by opening her own independent practice and sharing the journey with her followers; and 6) entertaining and educating the dental community on her joint RDH podcast, Tooth or Dare.

Irene is such a strong, beautiful, inspiring woman of dental hygiene! She is one of the most incredible women I have ever met. Her knowledge and dedication to our profession are profound. She is always going above and beyond for anyone she comes in contact with.

I'm a student currently working on my prerequisites to apply to dental hygiene school! School is super tough and I know it's only going to get more challenging, but following Irene and seeing everything she has accomplished and will accomplish is SO inspiring to me and really helps keep me going even when things are tough!

Irene is literally a superwoman! She is a dental hygienist, a dental instructor, and a dental practice owner of Toothlife Studio. She speaks at many dental hygiene conferences and major dental events, and she hosts an amazing podcast weekly with special dental guests. In addition to all of that, she is a big social media influencer with close to 20,000 followers who love her for her knowledge and just how awesome she is as a person!

Irene seriously does it all AND does it for the greater good of the community. She is a true influencer in that, when she isn't fighting the crime of neglect in oral health, she's using her uniquely powerful voice to lift others up, to pull them away from their professional villains, and give them the strength to be the heroes of their own story. I'm honoured and humbled to know her and to look up to her.