



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRES



For immediate release (Offert en français sur demande)

## Media Release

### Do You Know a Dental Hygiene Superhero?

January 3, 2018 (Ottawa, ON) — Join forces with the Canadian Dental Hygienists Association (CDHA) and support our new competition to recognize dental hygiene health care superheroes in communities across Canada. Championed by your oral health defender CDHA and sponsored by Sensodyne®, we're looking for the heroes in your community who fly to the rescue of clients everywhere, leap oral health obstacles in a single bound, and defend dental hygiene, armed with the power to battle evil plaque and tooth decay.

“We’re thrilled to honour those dental hygienists who work hard, take pride in what they do, and make our communities better places in which to live, work, and play,” says Sophia Baltzis, CDHA president. Employers, clients or colleagues may nominate their dental hygiene superhero and nominees will be evaluated on their client focus, social responsibility, leadership, integrity, respect, and transparency.

The competition runs from January 2 to April 30, 2018. If your dental hygienist is a healthcare superhero, nominate him or her today at [www.dentalhygienecanada.ca/healthcaresuperhero](http://www.dentalhygienecanada.ca/healthcaresuperhero).



Serving the profession since 1963, CDHA is the collective national voice of more than 28,495 registered dental hygienists working in Canada, directly representing 19,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: [www.dentalhygienecanada.ca](http://www.dentalhygienecanada.ca).

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